



# Kids Spring Farmers Market

## Ethel Phillips Elementary School

### 2023 Impact Report


#### About our Kids Farmers Market


Our farmers markets are a celebration of the completion of our 10-week curriculum. The markets provide opportunities for kids to use 'Food Literacy Bucks' to shop for fresh fruits and vegetables, giving them the opportunity to choose their favorite produce, learn financial literacy skills, and practice what they've learned in class with their families at home



#### Social Media Reach

Our Kids Spring Farmers Market at Ethel Phillips Elementary received a total of 3,329 impressions across our most popular digital platforms!

 Followers: 6,040  
Impressions: 1,612  
Re-shares: 4

 Followers: 4,557  
Impressions: 1,712  
Re-shares: 1

#### Inspiring kids to eat their veggies!

More than 90 students gleefully went home with bags filled with fruits and veggies — **the highest attendance in our 11-year history!**



**80%**

of Ethel Phillips elementary students showed up and went home with bags full of fresh produce!

**Kids took home 1,473lbs. of produce**

# Kids Farmers Market at Ethel Phillips Elementary

## Pomelo Partners at Market

SAFE Credit Union rolled up their sleeves and joined the jalapeño fun at our farmers market.



**"My favorite fruit I bought today were oranges." -6th Grader**

## Kids Farmers Market Facebook Photo Album



**Food Literacy Center's  
Farmers Market  
provides fresh  
fruits and vegetables  
to families  
who are  
food and nutrition  
insecure.**

**Stay Connected!**

[www.foodliteracycenter.org](http://www.foodliteracycenter.org)