



## SACRAMENTO FOOD FILM FESTIVAL Sponsorship Opportunities

SPONSORSHIP BENEFITS	PEPPER SPONSOR \$10,000	TOMATO SPONSOR \$5,000	ORANGE SPONSOR \$2,500	SNAP PEA SPONSOR \$1,000
# of Event Tickets	10	6	4	2

### PRE-EVENT RECOGNITION

Social Media Promotion Tags (Facebook, Instagram & Twitter reach: 26,905)	5	4	3	1
Logo on Website	✓	✓	✓	✓
Email Blasts (4,357 subscribers)				
Logo	✓	✓	✓	
Listing				✓
On Site Logo Placement	✓			
Press Release	✓			

### ON-SITE

Program Inclusion				
Logo	✓	✓		
Listing			✓	✓
VIPea Seating to Event	✓	✓	✓	✓
Logo on Event Sponsor Banner (Step & Repeat)	✓	✓	✓	
Corporate Item in Swag Bags	✓	✓		

### POST-EVENT RECOGNITION

Outgoing Press Release	✓			
Thank You Email Blast				
Logo	✓	✓	✓	
Listing				✓
Annual Report Listing	✓	✓	✓	✓

**We'll work with you to create a sponsorship package that fits your needs!**

Please contact Jaime Wilson, Brand & Development Director, at [jaime@foodliteracycenter.org](mailto:jaime@foodliteracycenter.org) or (916) 476-4766.