



# Big Day of Giving

## Sponsorship Opportunities

### **Become a Matching Sponsor**

Let us leverage your donation! Your support of Food Literacy Center reaches Sacramento's children, while also creating an ever-widening circle of donors for food literacy in the community. During our 24-hour membership drive, we'll announce your company's matching donation across our social platforms. We'll ask the community to match dollar-for-dollar until we reach our goal!

### **Big Day of Giving Presenting Sponsor - \$10,000**

- Listing in all event titles as "presented by \_\_\_\_\_"
- Prominent recognition on event website, e-blasts and social networking campaigns
- 1 dedicated Facebook and Instagram post highlighting your business
- Logo on "Our Funders" page on our website
- Opportunity to include native content in Eat Farm to Fork social
- Listed in our 2019-2020 Annual Report

### **\$5,000 – Ginger Gold Sponsor**

- Logo on event website and e-blasts
- Tagged in social networking campaigns
- 1 dedicated Facebook or Instagram post highlighting your business
- Opportunity to include native content in Eat Farm to Fork social
- Logo on Our Funders page on our website
- Listed in our 2019-2020 Annual Report

### **\$2,500 – Celery Silver Sponsor**

- Logo on event website and e-blasts
- Tagged in social networking campaigns
- 1 dedicated Facebook or Instagram post highlighting your business
- Logo on Our Funders page on our website
- Listed in our 2019-2020 Annual Report

### **\$1,000 – Broccoli Bronze Sponsor**

- Listed on event website and e-blasts
- Tagged in social networking campaigns
- Logo on Our Funders page on our website
- Listed in our 2019-2020 Annual Report