



Sacramento FOOD FILM FESTIVAL 2019

MARKETING REPORT

Total Raised For Our Kids

\$43,435

Participants & Attendees

375

Social Media Reach

Facebook: 278,715

Instagram: 254,708

Twitter: 169,745

Email: 500,918

Radio: 835,100

Partner Reach

Restaurants & Chefs: 10

Businesses: 39

Press Highlight

- **Sactown Magazine** -
What's Cooking - Festival Overview
- **Good Day Sacramento** -
Cooking demo with Chef Minnie, Station 16
- **CBS 13** - Local female chefs & restaurant owners
- **Comstock's** - 2019 Sacramento Food Film Festival
- **Eat Farm to Fork** - 2019 Sacramento Food Film Festival

Thank you for sustaining our grassroot efforts to inspire kids to eat their vegetables!
Because we don't accept funding from Big Junk Food, we rely on supporters like you.

